



**Sponsorship Offer 2012**

**[www.smartdevcon.eu](http://www.smartdevcon.eu)**

Dear Sir/Madam,

The Steering Committee of SmartDevCon is pleased to invite you to support the first conference in Poland that is fully dedicated to the widely understood solutions of smart devices type. Therefore we encourage you to become familiarised with our sponsorship offer.

The conference SmartDevCon is orientated at companies and specialists connected with modern device solutions that within recent years have dominated and redefined this market segment. We all are witnesses to the enormous revolution and progress in field of systems and in-built solutions. Unfortunately so far in this part of Europe there has not been any significant event that would respond to the great demand in the exchange of knowledge and business contacts in this area. In order to meet the expectations and having the previous experience, we have decided to organise the conference that would fill the gap effectively. Our experience so far includes the organisation of events related to the IT field. The events we are best known from are annual events such as Linux Autumn (from 2003), PyCon PL (from 2008) and PHPCon Poland (from 2010). Every year these events attract approximately half a thousand people. Our intention is to render the SmartDevCon the annual event that would gather people wishing to deepen their knowledge related to such devices as internet tablets, smartphones, game consoles and solutions from the group of connected TV as well as IVI.

The high quality of lectures devoted to the latest trends on the smart devices market will be guaranteed by the cherished Polish and foreign speakers. Parallel to the lectures there will be fairs that will present companies producing software, mobile phones operators, device manufacturers as well as other companies whose business is related to the subject of the event.

We are aware that the organisation of the conference that will become a visiting card of this type of events in Poland requires strong, reliable partners and sponsors. We believe that your participation in supporting SmartDevCon will bring a number of measurable benefits to both sides. We also believe that the conference attendees will benefit from our cooperation. Therefore, once more we invite you to becoming familiarised with this year's offer to sponsors.

Steering Committee of the SmartDevCon conference

## ***Basic information about SmartDevCon***

### **Time and venue**

SmartDevCon 2012 will take place in Hotel Angelo Katowice, Poland on 4-6th of September, which is situated in central part of Katowice, near the Spodek Show Area and city main railway station. There are 3 international airports in the vicinity of Katowice: Katowice-Pyrzowice (KTW), Cracow-Balice (KRK) and Ostrava-Mosnov (OSR). There are also direct EuroCity/InterCity train connections to European capitals: Berlin, Praha, Bratislava, Vienna, Budapest, Kiev, Moscow and Warsaw.

### **Objective and mission**

The main goal of the conference is the integration and the possibility to enhance knowledge by contact with smart devices experts and specialists. We want to popularize modern devices, present current trends and spread good practice of creating software for this kind of devices.

### **Target group**

The conference is addressed to professionals from embedded and mobile fields and to businesses that function in these fields. SmartDevCon is opened to experienced developers, enthusiasts interested in novelties from the technology world as well as to students that are still in the process of gaining the knowledge.

### **Subject area**

The solutions from the market of the mobile and embedded systems referring to:

- Software and hardware:
  - smartphones and tablets
  - connected TVs
  - video game consoles
  - in-vehicle infotainment/in-car entertainment systems
  - other embedded systems
- User interfaces
- Innovative applications

## ***Sponsorship levels***

### **DIAMOND SPONSOR**

- the title of SmartDevCon 2012 Diamond Sponsor
- the possibility of giving two 120-minute presentations on technical subject-matters by the Sponsor
- 10-minute sponsor presentation on opening of conference
- possibility of conducting a survey among conference attendees
- placing the Sponsor's logo on rightside and bottom of each webpage of the conference website along with the link to the website indicated by the Sponsor as well as placing the logo in the "Sponsors" section of conference website
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the registration for the conference in hotel
- placing Sponsor advertising stall close to the main conference hall
- placing additional advertises of Sponsor in agreed places
- placing the Sponsor's banner or advertising rollup close to the screen in the main conference hall of the event
- the information about the sponsorship of additional Sponsors prizes (as long as the Sponsor funds ones)
- the information about becoming sponsor in social networking sites of conference on Facebook, Twitter, G+ etc.
- fee free participation in the conference for six representatives of the Sponsor
- other bonuses (to be negotiated)

**Price: 3500 EUR**  
**(a part of the amount may be in the form of barter)**

## PLATINIUM SPONSOR

- the title of SmartDevCon 2012 Platinum Sponsor
- the possibility of giving one 90-minute presentation or two 45-minute presentations on technical subject-matters by the Sponsor
- possibility of conducting a survey among conference attendees
- placing the Sponsor's logo on rightside and bottom of each webpage of the conference website along with the link to the website indicated by the Sponsor as well as placing the logo in the "Sponsors" section of conference website
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the registration for the conference in hotel
- placing Sponsor's advertising stall close to the main conference hall
- placing additional advertises of Sponsor in agreed places
- placing the Sponsor's banner or advertising rollup in the main conference hall of the event
- the information about the sponsorship of additional Sponsors prizes (as long as the Sponsor funds ones)
- the information about becoming sponsor in social networking sites of conference on Facebook, Twitter, G+ etc.
- fee free participation in the conference for four representatives of the Sponsor

**Price: 2100 EUR**  
**(a part of the amount may be in the form of barter)**

## **GOLD SPONSOR**

- the title of SmartDevCon 2012 Gold Sponsor
- the possibility of giving one 60-minute presentation on technical subject-matters by the Sponsor
- possibility of conducting a survey among conference attendees
- placing the Sponsor's logo on rightside and bottom of each webpage of the conference website along with the link to the website indicated by the Sponsor as well as placing the logo in the "Sponsors" section of conference website
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the registration for the conference in hotel
- placing Sponsor's advertising stall close to the main conference hall
- placing additional advertises of Sponsor in agreed places
- placing the Sponsor's banner or advertising rollup in the main conference hall of the event
- the information about the sponsorship of additional Sponsors prizes (as long as the Sponsor funds ones)
- the information about becoming sponsor in social networking sites of conference on Facebook, Twitter, G+ etc.
- fee free participation in the conference for three representatives of the Sponsor

**Price: 1400 EUR**  
**(a part of the amount may be in the form of barter)**

## SILVER SPONSOR

- the title of SmartDevCon 2012 Silver Sponsor
- placing the Sponsor's logo on rightside and bottom of each webpage of the conference website along with the link to the website indicated by the Sponsor as well as placing the logo in the "Sponsors" section of conference website
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the registration for the conference in hotel
- placing Sponsor's advertising stall close to the main conference hall
- placing additional advertises of Sponsor in agreed places
- placing the Sponsor's banner or advertising rollup in the main conference hall of the event
- the information about the sponsorship of additional Sponsors prizes (as long as the Sponsor funds ones)
- the information about becoming sponsor in social networking sites of conference on Facebook, Twitter, G+ etc.
- fee free participation in the conference for two representatives of the Sponsor

**Price: 700 EUR**  
**(a part of the amount may be in the form of barter)**

## **BRONZE SPONSOR**

- the title of SmartDevCon 2012 Bronze Sponsor
- placing the Sponsor's logo on bottom of each webpage of the conference website along with the link to the website indicated by the Sponsor as well as placing the logo in the "Sponsors" section of conference website
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the registration for the conference in hotel
- placing the Sponsor's banner or advertising rollup in the main conference hall of the event
- the information about the sponsorship of additional Sponsors prizes (as long as the Sponsor funds ones)
- the information about becoming sponsor in social networking sites of conference on Facebook, Twitter, G+ etc.
- fee free participation in the conference for one representative of the Sponsor

**Price: 400 EUR**

**(a part of the amount may be in the form of barter)**

## **GRAPHITE SPONSOR**

- the title of SmartDevCon 2012 Graphite Sponsor
- placing the Sponsor's logo on bottom of each webpage of the conference website along with the link to the website indicated by the Sponsor as well as placing the logo in the "Sponsors" section of conference website
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the registration for the conference in hotel

**Price: 250 EUR**

**(a part of the amount may be in the form of barter)**



## ***Contact information***

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